

Sponsorship Opportunities for
Louisville Salutes Blue Apple on Broadway
Saturday, February 7, 2009 – The Brown Theater

\$15,000 – Title “Spotlight” Sponsor

- Premium Table with seating for ten on front of stage (\$1,500 value)
- Listing with company logo as Platinum sponsor in all pre-event publicity, advertising, event signage and program.
- Full-page color ad with placement in the event program.
- We will recognize your sponsorship from the state that evening.

\$5,000 – Platinum Sponsor

- Listing with company logo as Platinum sponsor in all pre-event publicity, advertising, event signage and program.
- ½ page color ad with placement in the event program.
- Twelve (12) complimentary tickets (\$900 value)
- We will recognize your sponsorship from the state that evening.

\$2,500 – Gold Sponsor

- Listing with company logo as a Gold sponsor in all pre-event publicity, advertising, event signage, and program.
- ¼ page color ad in event program.
- Ten (10) complimentary tickets (\$1,000 value)
- We will recognize your sponsorship from the stage that evening

\$1,500 – Premium Table Sponsor

- Listing with company logo as Table Sponsor in all pre-event publicity, advertising, event signage, and program.
- Table sign with name and company logo during performance.
- Ten (10) VIP complimentary tickets at table (value \$1,000)
- Servers assigned to tables offering red or white wine.
- Assorted appetizers at table.
- We will recognize your sponsorship from the stage that evening
(Limited availability)

\$1,000 – Silver Sponsor

- Listing with Company Logo as a Silver sponsor in all pre-event publicity, advertising, event signage, and program.
- Four (4) complimentary tickets
- We will recognize your sponsorship from the stage that evening.

\$500 – Blue Ribbon Sponsor

- Listing as Blue Ribbon sponsor in event program and signage.
- Four (4) complimentary tickets

\$250 – Patron Sponsor

- Listing as Patron sponsor in event program and signage.
- Two (2) complimentary tickets